



The Tōtara of the Workplace
Ngā Tōtara o te Wahi Mahi

COMMERCIAL OPPORTUNITIES

SPONSORSHIP • ADVERTISING • EXHIBITION SPACE

NZOHNA
CONFERENCE
18-20 SEPTEMBER

WHANGAREI
2019



WELCOME

New Zealand Occupational Health Nurse Association (NZOHNA) Conference 2019, is New Zealand's premier health event for health & safety professionals and businesses wanting to gain more understanding of the "Health" in health & safety. Held biannually for over 30 years, the conference is a specialised event that brings health and safety professionals, business, international health & safety experts, government officials and service providers together to learn, network and share experiences.

This year's Conference is themed "The Totara of the Workplace" and will be held in Whangarei, Northland.

The Tōtara tree is symbolic of a great chief, it is also a strong tree that grows for a hundred years. Similar to the Tōtara tree Occupational Health Nursing has been in place for decades and along with Occupational Health Physicians have been caring and resilient health professionals, providing guidance and support for workers and their employers. This year we have integrated a cultural component recognising that many of our workers include Maori and Pacific Islanders.

Invited Keynote Speaker MICHAEL JENKINS



Senior Nursing Officer, United Nations Medical Services Division

Michael Jenkins has spent most of his career nursing in remote and/or difficult locations, initially in Australia where he worked for 12 years in more than 25 remote areas in South Australia, West Australia and the Northern Territory.

Since then, he has worked for the United Nations in Sudan, South Sudan, Uganda and Kenya and is currently the Senior Professional Nurse for the United Nations Medical Services Division, based in New York City.

Michael's current practice is centered on international nursing administration and education with a strong focus on occupational safety and health, including health preparation for UN staff deploying to the field. His role also includes membership in the United Nations Medical Services Division Public Health Working Group which advises on response to public health emergencies around the globe.

▶ COMMERCIAL & SPONSORSHIP ▶ OPPORTUNITIES

The New Zealand Occupational Health Nurses Association welcomes you to consider sponsorship, advertising and exhibitor opportunities for the 2019 conference in Whangarei.

Commercial partnerships are vital to the success of the NZOHNA Conference 2019 therefore we look forward to your support in helping ensure the Conference showcases the innovation of the Health and Safety Industry in New Zealand.

As a commercial partner you will be able to enhance communications with existing and potential clients, partners and suppliers. We will ensure that the 2019 event provides a platform to have meaningful discussions with your target audience and to reinforce your role as a key stakeholder in our dynamic and innovative industry.

Who attends this conference?

This is a multi-disciplinary conference organised by the Auckland Occupational Health Nurses Association. The content will attract nurses, Doctors, health and safety leaders, occupational hygiene personnel and other health care professionals with an interest in Occupational Health.

The Auckland Occupational Health Nurses Association is excited to welcome delegates to Whangarei for the first time. It will be a time for industry professionals to network with their peers, make new connections and refresh their practice. There will be once again be several pre-conference workshops, an outstanding line-up of speakers and an excellent choice of concurrent sessions.

2019

Commercial & Sponsorship Opportunities

EXHIBITION BOOTH SPACES

\$1,800 + gst - 15 available

- 1 x 2m2 exhibition booth space in foyer at conference

ADVERTISING OPTIONS

\$1,000 + gst - 5 available

- Page advertisement in official conference programme
- Additional advertising at conference by negotiation



SPONSORSHIP

→ PREMIER SPONSOR

\$5,000 + gst - 4 available

Benefits:

- 1 x complimentary exhibitor booth
- 2 x complimentary banquet dinner pass
- Insert in delegate bag
- Branded table at dinner
- Delegate list
- Profile on NZOHNA website
- Verbal acknowledgment
- Branding at venue

→ CONFERENCE DINNER SPONSOR

\$2,500 + gst - 1 available

Benefits:

- 1 x complimentary exhibitor booth
- 1 x complimentary banquet dinner pass
- Insert in delegate bag
- Branded table at dinner
- Delegate list
- Profile on NZOHNA website
- Verbal acknowledgment
- Opportunity to place promotional item on tables

→ WELCOME COCKTAILS AND CANAPES SPONSOR

\$2,500 + gst - 1 available

Benefits:

- 1 x complimentary exhibitor booth
- 1 x complimentary banquet dinner pass
- Insert in delegate bag
- Branded table at dinner
- Delegate list
- Profile on NZOHNA website
- Verbal acknowledgment

→ CONFERENCE BAG SPONSOR

\$1,000 + gst - 3 available

Benefits:

- Branding on official conference bags
- Insert in delegate bag
- Profile on NZOHNA website
- Verbal acknowledgment



Why should your company be involved?

As a conference sponsor, exhibitor or advertiser your company will be seen by over 100 health care professionals – all with an interest in what you have to offer the sector – products, medication, equipment or services!

The 2019 conference highlights the many perspectives of this complex area of practice, and will bring together a wide variety of professionals and experts representing national and regional enterprises, including government and industry organisations and small and large business.

Please do not hesitate to contact us to discuss a flexible or tailor-made package for your organisation:

CONTACT

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